

PRESS RELEASE

Window Nation Continues Expanding West with the Opening of its Seventeenth Market in Minneapolis-St. Paul

MINNEAPOLIS-ST. PAUL- February 28th, 2022, Window Nation, a leading window, and door replacement company, is excited to announce the opening of its Northernmost location in Blaine, Minnesota. This facility is Window Nation's first location in the Twin Cities region and the 17th market for the East coast-based home remodeling experts.

Window Nation founders and brothers Harley and Aaron Magden have a legacy of family-owned and operated replacement window companies. Being raised in the industry, the brothers learned the importance of quality in every facet of the customer experience and channeled that lesson into how they built their own company. Harley and Aaron's secret to success is their commitment to providing innovative products and affordability. They achieve this by delivering customizable window and door styles that exceed standards for energy efficiency and provide the style options homeowners want at an affordable price.

Harley Magden, CEO (Chief Executive Officer) of Window Nation, said: "Picking the right location as a base of operations is essential to our continued growth as we move west. Minneapolis-Saint Paul has the second-largest economy in the Midwest and features an experienced home construction sector and a strong home remodeling talent pool. And we cannot leave out that Minnesota is known for its chilly weather. Our replacement windows are engineered with the latest energy-efficient technology. When your average home loses 30% of its heating out of its drafty windows, we get excited about how much money we can help homeowners save. All these things considered; the Twin Cities are a perfect fit for Window Nation."

The Minnesota location will sell replacement windows to fit every style and budget. It will have experts on hand walking customers through the home renovation process, including vinyl options, colors, sizes, styles, and more. Customers are encouraged to schedule an in-home appointment, or Window Nation does offer virtual appointment options.

Aaron Magden, President of Window Nation, said: "We're excited to bring Window Nation's innovative and cost-effective window replacement solutions to Minneapolis-Saint Paul. The ability to transform a home with custom options gives Window Nation an advantage over broader home remodeling companies that try to do it all. We focus on Windows and Doors because we make sure you get a perfect fit. We have installed over 1 million windows with a customer satisfaction rating of [96% for jobs requiring no follow-up service](#). Window Nation is looking forward to providing expert home window replacement solutions to the Twin Cities."

Beyond providing exceptional home expertise and customer service, the company plans to have an active presence in the local community and support philanthropically through their [Window](#)

[Nation Cares](#) program. Window Nation is also eager to foster relationships with the local community as a job creator through these unprecedented times.

The company has already started hiring and will be looking to fill additional positions over the coming months in installation, branch support, and sales. For more information, contact: recruiting@windownation.com and visit: <https://www.windownation.com/careers>.

About Window Nation:

Window Nation was started in 2006 by two brothers who grew up in the window business, learning about home improvement, customer care, and the difference a quality window can make. The company provides an unsurpassed selection of premium windows and doors by highly skilled, licensed professionals. The company has replaced over 1 million windows across 16 diverse markets in the U.S. Learn more [here](#).

Lauren Tosi, Vice President of Marketing: ltosi@windownation.com